

School & Sports



CPQ SCHOOL & SPORTS

CPQ Professional Imaging School and Sports division is backed by over 40 years of Professional Lab experience and service. Our School and Sports division offers a full range of products with competitive pricing and top shelf customer service. We support several image/data workflows and also offer our own image/data program CPQLink free of charge. Whether orders are submitted using accepted software, on CDs with run sheets, or ROES, our reputation is built on high quality print products, with excellent pricing and the fastest turn times in the industry.

Need help? Your work day calls will always be answered by a person first, not a machine.

Shooting green screen? No problem, we offer a library of backgrounds and full keying services, along with free test prints to check your setup/exposure prior to picture day.

For your Prepay or Proofing programs we have a full service Graphic Arts department that can help with design and layout for a unique prepay or proof flyer to set you apart from the generic school photography crowd! We also welcome customer supplied designs/layouts. If you wish to be treated as part of a team working for mutual success and not be 'just a number', consider CPQ Professional Imaging as your long term Lab Partner.

TABLE OF CONTENTS

SCHOOL

Software - 6
Specialty Products - 7
ID Cards & Class Items - 9
Pre-Pay & Proofing - 11
Service Items - 13
Package Books - 15
Templates - 16
Green Screen - 17
Services - 18

SPORTS

Specialty Products - 22
Plaques & Trophies - 226
Green Screen - 27
Banners - 28
Online Ordering - 30

SCHOOL



CPQ HAS ALL OF YOUR SCHOOL NEEDS!

ID Cards

Online Galleries

Pre-pay and Proofing

Design Services

FREE ordering software

Green Screen

Packaging

Top Quality Printing

Online Prepay

Specialty Products

Great Pre-made Templates

Competitive Pricing



SOFTWARE

CPQ SCHOOL & EVENTS ROES

School & Events has software specifically designed for several work-flows. The ROES platform provides electronic ordering of products and packages that do not require images with data management, such as School Yearbook or Administrative CDs and ID cards.

Camlynx is a widely used image/data matching program that we accept. Ad well as an inhouse Link program available at no charge for jobs requiring data/image matching.

ROES is an easy-to-use, cross-platform ordering solution for our most popular products and services. The ROES software is very easy to launch and install, and will automatically update with any new products and services we add. Using software is simple: select a folder of images, select a product you want to order, and drag the image you want into the product in the middle. Finishing services can be ordered on a per print basis.

SPECIALTY PRODUCTS



4 x 5 Die Cut Magnets



Metal Buttons
With pin or magnet
back



Acrylic
Key Chain



8x10 Calendars



Metal
Key Chain



8x10 Ultimate Unit



8x10 Dry Erase
Magnet or Cling back



8x10 Border Print



Tablet Cases



Compact Mirror



Mousepad



Dog Tag



Stainless Mug



Plastic Bottle



Ceramic Mug



iPhone Cases



Coasters



Tote Bag



License Plate



Dry Erase Magnets

ID CARDS & CLASS ITEMS



In today's world, proper identification of administrators, staff, and students is a high priority. This is why ID cards have become such an important necessity by helping ensure the safety and well-being of those in the school facility, as well as being incorporated into countless school programs.

We can provide high quality cards made of durable PVC credit card stock in a wide array of customizable templates to meet all of your schools' needs. It's quick and easy - just add photos and text! Available as single or double sided.



For applications needing a light usage, more temporary ID card, our lower cost polyester product may be perfect.

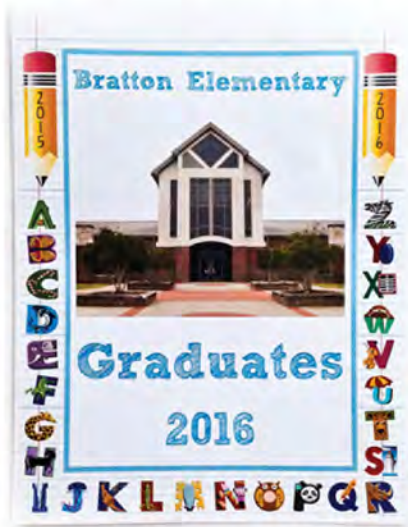


Principal's Album



Composites

Our class items provide you with the products that help identify teachers, classrooms, and students. Whether you are asked to do principal albums, class composites, group photos, or ID cards, we have the templates for you. These templates allow for optional data which can include the schools', principals', teachers', and students' names.



Day Care Book



Class Groups

PRE-PAY & PROOFING



9x12 with Envelope



12x18 with Envelope



8.5 x 14 Prepay with Envelope



Cut & Stack Proofs

Show off your work with quality proofs! Show your clients' beautiful images with our cut & stack photo proofs.

We also offer a press proof program that allows you to create a personalized order form that contains products and packages that can be purchased from the actual individual's images displayed on the flyer. Proof picture blurs/overlays are available.



Contact Sheets
8, 15, & 25.

SERVICE ITEMS



Picture Day Posters

With our school services, we provide you with products that enhance your school packages, recognize students for their accomplishments, and poster templates for picture day.



Individual Cds



Copyright Release



Yearbook & Administration
Program CD



Merit Certificates

Thank you for using
Your Studio Name
Need more images or gift items?
See all images when you log in
to our online store.
Your information.

Choose from fun photo gifts like:

-  Metal Ornament
-  Moosepod
-  Acrylic Keychains
-  Photo mug

Be sure to cut out your ID Card! 1234567 - img_14560.jpg

Your Studio Name
Secure-ID Card
Your code is:
password123

Go to this URL to get more info:
www.YourWebSite.com

If you need further assistance please call
The Center for Missing and Exploited Children at 1-800-THE 1011.

Your Studio Name
Secure-ID Card
Your code is:
password123

Go to this URL to get more info:
www.YourWebSite.com

If you need further assistance please call
The Center for Missing and Exploited Children at 1-800-THE 1011.

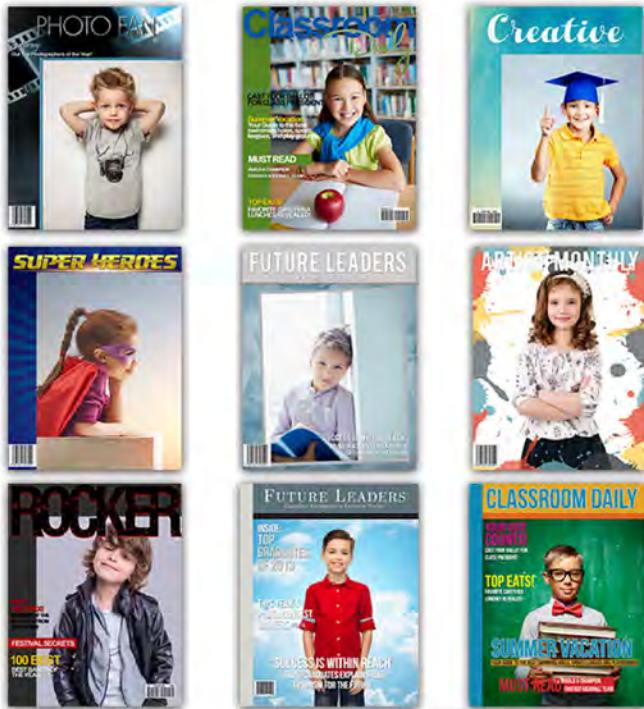
If you would like additional
portraits and/or gift items
of your child, Go to
www.YourGalleryWebsite.com
Use the Password below and click on
the online store,
ACCESS CODE:
password123

Security Statement: "Your Studio" values you and your child's
privacy and has taken measures to protect your information and
your child's images. Until you delete your images, they will
remain secure in encrypted storage. For additional security,
all the Access Codes are unique and will not be reused.

Web/No Buy Cards

Make online ordering easy for parents in a few easy steps! This print gives parents the tools they need to order online without any hassle. Each 10x3.5 print contains a small proof of the child's portrait. The studio information is listed on the page, along with a link and password to log into the online store. Some of the products including the child's portrait are also pictured so parents can have a visual of what they are ordering.

PACKAGE BOOKS



INSIDE PAGE LAYOUT **OPTION 1**



INSIDE PAGE LAYOUT **OPTION 2**



INSIDE PAGE LAYOUT **OPTION 3**



INSIDE PAGE LAYOUT **OPTION 4**



Printed on archival Kodak E-surface press paper, these package book products offer the photographer a cool and fun way to market their underclass packages.

Choose from four different inside page layouts for your package book.

*Minimum order quantity of 10 package books.

TEMPLATES



Border Prints

We offer a wide variety of templates and borders. We keep up with current trends and change accordingly on a yearly basis.



Edge Vignettes



Holiday Cards

GREEN SCREEN



As school photographers embark on the challenges of Green Screen photography to offer more variety in their product line, we are ready to help. It is important to select the correct shade of background and light the subject and background effectively. A brief period of testing with your selected background and lighting is essential to success. Once testing is completed, we offer a massive library of backgrounds to choose from. You may elect to “key” the images yourself or request us to provide that service prior to printing your proofs or packages. Please contact us for personal attention in pursuing Green Screen technology.

A green screen guide is available on our website.

SERVICES

We can provide you with all the additional services you may need to complete your shoot. Package Printing Services include data entry, color correction, overlays, names on templates, group set-ups, insert fees, principal albums, alpha sorting, and more.

Composites

Proofing & Prepay Set Up

Individual Bagging

Basic Data Entry

Custom product creation

Package Entry

Image Hosting

Design Services

Free image data software

Color Correction

Yearbook CDs

Graphic Services

Composite Layouts

SPORTS



CPQ HAS ALL OF YOUR SPORTS NEEDS!

Banners

Color Changing Layouts

Pre-pay and Proofing

Design Services

FREE ordering software

Green Screen

Packaging

Online Prepay

Specialty Products

Custom Player Banners

Competitive Pricing

The standard workflow for our sports catalog is to color correct each image. If the customer does not require individual color correction on their sports orders, pricing will be adjusted accordingly. Color correction is the most common application for sports or outdoor photography where the exposure can vary substantially during the shoot, and is highly recommended for the best quality prints.

With unique products directly aimed at the sports market, we give you the tools to stand out from the rest! From memory mates to action plaques, we have everything your clients will want! These are all found in School and Events ROES in the Sports catalog.

SPECIALTY PRODUCTS

So many possibilities!



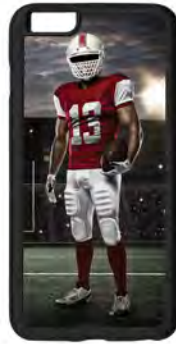
Buttons



Acrylic
Keychain



Bag Tag



iPhone
Cases



Metal
Keychain



Dog Tag



Sports
Bottle



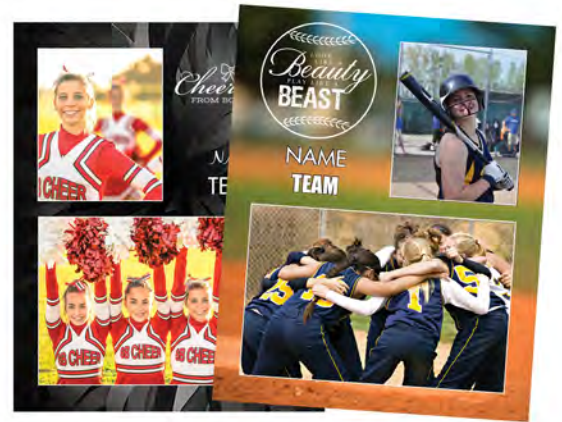
Stainless
Mug



Plastic
Mug



Ceramic
Mug



Custom Player Prints

Memory Mates



4.5x5 Die Cut Magnets

Game Day Tickets

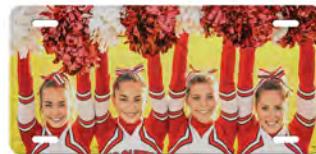
Group Templates



Trader Cards



Magazine Covers



License Plates

Image Panels



HUNDREDS OF TEMPLATE OPTIONS!



We add new sports templates and sets every season, keeping your graphics nice and fresh. Download our School & Events software, head to the sports catalog, and check them all out!





Studio Logo	Studio Name		Child's Name
	Address		School Grade:
	Phone		

View Sport Products Online!

Go online to discover the many options we have available!
Our online store has more gift items for you to choose from.
Everything you need to create your own keepsakes and memories!

To View & Order Online

- 1 Go to:
www.photos.com
- 2 Your login code:
982382937
- 3 View your image
& place your order.

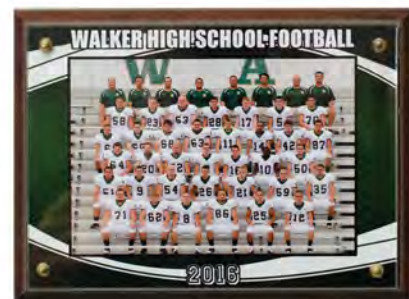
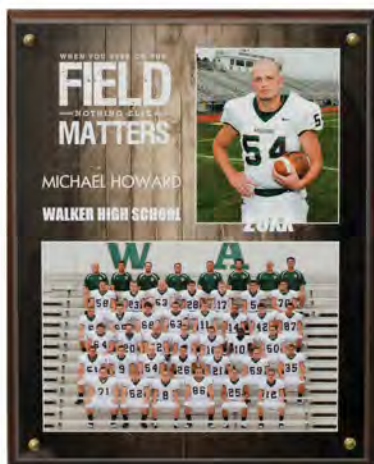


Reorder Unit

For those customers wishing to promote additional sales by utilizing your website, we have the answer.

A 4x10 Reorder Card printed on photographic paper that may be sent in or with your package order. Your company information and logo are used to create a custom product.

PLAQUES & TROPHIES



Plaques are available in two styles... Wood or Sublimation. Wood plaques are available as a finishing option. The print is mounted on a wood panel, covered with acrylic and held in place with four brass tacks.

The sports ball trophy series feature a miniature sports ball encapsulated in clear plastic and a triumphant pillar photo frame for a 2.5x 3.5 photo. The balls can be removed for a personal autograph. Available sports: soccer, basketball,

GREEN SCREEN

STAND OUT FROM THE CROWD WITH OUR GREEN SCREEN SERVICES!



You shoot - and let us do the rest! From our library of backgrounds, to our new player & team banner designs, we have just the right wow factor to impress your customers.

BANNERS

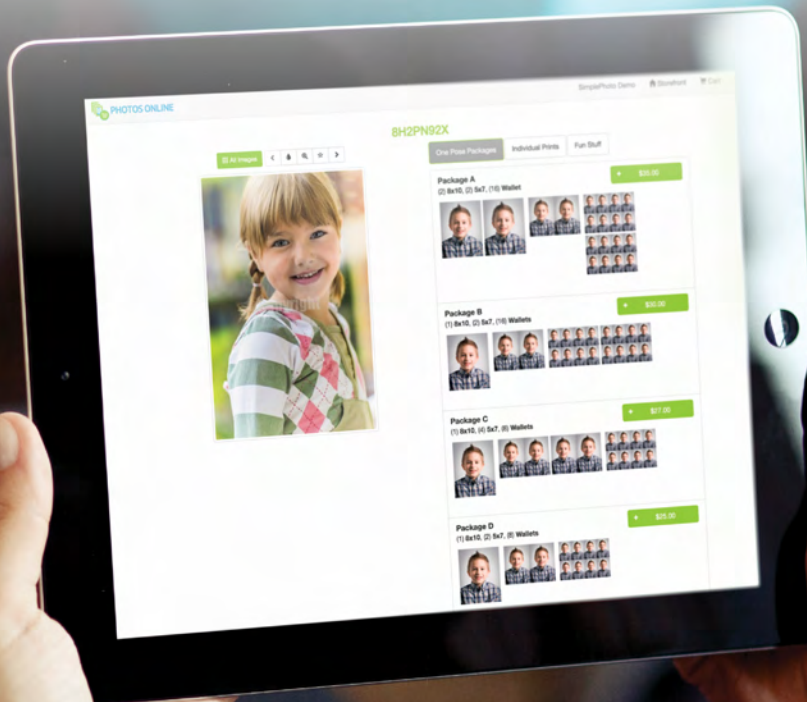


One of our hottest selling sports products are BANNERS. Our large format banners are available in 12 popular sizes from 24x36 inches up to 72x120 inches.

We have different styles to select from or you may submit your own custom design.

Designs available for single player banners, team banners, team panoramics, & multi pose single players.

ONLINE ORDERING



SELL MORE IMAGES WITH ONLINE SALES.

Extend your sales reach, and experience simple, fast sales opportunities with our online sales partner SimplePhoto. With one single upload, you can order packages and post images for additional online sales.

You choose the products you want to sell, and set your own prices. Your store front will be completely customized with your studio information, brand, contact information, and color scheme. It's secure with the option for student specific passwords. Secure credit card transactions are done automatically.

This online hosting solution is a low-risk commission based pricing with no contracts, cancel at any time. No per image fees or credits to post. SimplePhoto works as a commissioned sales agent for your photography business or studio. Since their fees are based on your sales success, their team works harder to ensure you sell better!



800. 537.8399 - www.cpq.com